



THE FLORIDA STATE UNIVERSITY
COLLEGE OF COMMUNICATION & INFORMATION

Information Communication & Technology *Program FAQs*

• What is the major in Information Communication and Technology?

The B.S. in Information Communication and Technology provides graduates with skill sets in both Information Technology and Communications. This combination was created by FSU in direct response to employers who are seeking professionals who understand and can integrate both of these fields.

The major has particular emphasis on communication through social media. Through the curriculum, you will learn writing, presentation, and creative skills as well as web 2.0, and traditional IT theories.

• ICT Careers

ICT professionals are found in almost every organization, from large to small, in the private, public, and non-profit sectors

Potential employers include:

- Advertising Agencies
- Public Relations Firms
- Communication Firms
- Research Organizations
- IT Businesses
- Government Agencies
- Universities and Colleges
- Consulting Firms
- Information Industry
- Publishers and other media outlets
- Business Associations
- Professional Associations
- Planning Agencies

• Hands-on Learning

In addition to traditional classes, the ICT Program offers many opportunities for hands-on learning. These help you refine your skills and build your resume.

Opportunities include:

- Internships
- Practicums
- Volunteering in the Community
- Class Projects

• Interactive Resumes

All students in the College of Communication and Information create Interactive Resumes. These resumes showcase the work completed throughout their courses and outreach while in the Information Communication and Technology program. Going beyond what employers traditionally see, Interactive Resumes showcase student work in a forward-thinking innovative way.

Interactive resumes include:

- Resume
- Strategic Plan
- Examples of Student Produced Work
- Details of Student Experiences in media other than Print



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