

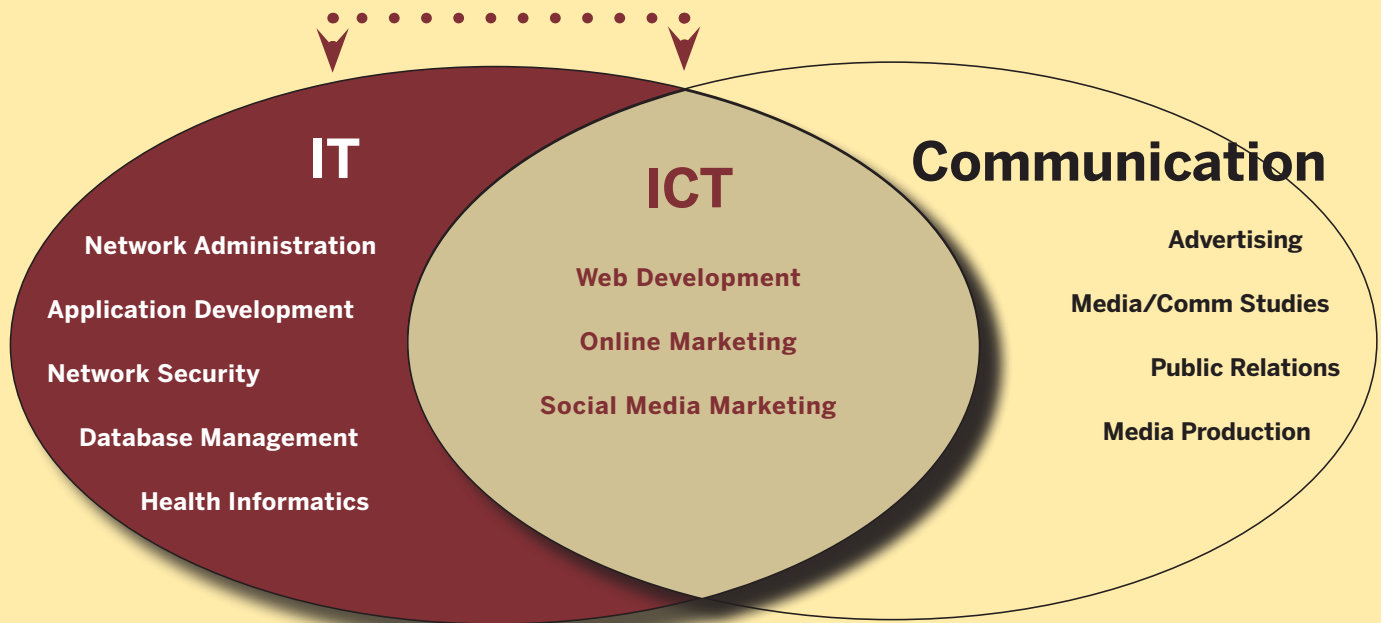


COLLEGE OF COMMUNICATION & INFORMATION
School of Library & Information Studies

Overview of Undergraduate Majors within the IT Bachelor's Degree Program

“The Information Technology (IT) and Communication fields merged to create careers in Information, Communication and Technology (ICT)”

A CHOICE BETWEEN TWO MAJORS. Within the Bachelor's Degree in IT, students choose to major in Information Technology (IT) or Information, Communication and Technology (ICT). The diagram below shows how information technology and communication intersected to form new ICT areas.



AREAS OF STUDY WITHIN THE TWO MAJORS

Information Technology (IT)

- Information systems and services
- Networking and security
- Database and interactions
- Health informatics
- IT leadership

Information, Communication and Technology (ICT)

- Mass media and marketing techniques
- Website development and administration
- Electronic media production
- Social media and advertising
- Organizational communication and culture

BOTH MAJORS

- Focus on hands-on experience to prepare students for real life situations. Internships, practicums, and class projects prepare students to take on jobs with confidence and enjoy high placement rates.
- Share professors who are leading researchers and working professionals in the IT field.

For more information or to schedule a visit to the school, go to our website at recruiting.cci.fsu.edu or contact Karen Kayir at kek10e@fsu.edu.