

# Become an ICT Professional!

## BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY: Information, Communication and Technology (ICT) Major

### PREPARE FOR YOUR CAREER BY ACQUIRING THE SKILLS THAT EMPLOYERS ARE SEEKING:

- **INFORMATION TECHNOLOGY:** Project management, organizational change, and instructional technique skills to help plan, develop and implement IT strategically. Communication, writing and leadership skills for project management and social media.
- **COMMUNICATION:** Social and digital media, web 2.0 and an overall understanding of traditional technology and communication theories to manage the expanding role of the Internet in public relations, news delivery, promotion, advertising, and marketing.

### MINIMUM DEGREE REQUIREMENTS

ICT Program of Study (see right)..	42 credits
Prerequisites (below).....	18
Liberal Studies.....	36
Other Electives.....	<u>24</u>
Total required	<u>120</u> credits

### PREREQUISITES: (listed below)

- Pre-calculus (MAC 1140)
- Ethics (PHI 2630)
- Statistics (STA 2023 – or – STA 2122)
- Macroeconomics (ECO 2013)
- Psychology (PSY 2012)
- Interdisciplinary Web Development (CGS 2835)
- or –
- Problem Solving with OOP (COP 2258)

## ICT Program of Study

### PROGRAM INTRODUCTION (Complete 3 courses)

Introduction to Mass Media  
(MMC 2000)

Technologies for Information  
Professionals  
(LIS 3353)

Database Concepts  
(LIS 2780)

Information & Society  
(LIS 3103)

### COURSE REQUIREMENTS

(Complete 3 courses in each group)

Technology  
Techniques &  
Research

Research & Data  
Analysis for  
Information  
Professionals  
(LIS 3201)

Information  
Science  
(LIS 3267)

Advertising  
Research  
(ADV 4500)

Media Techniques  
(RTV 3001)

Organizational  
Communication &  
Culture

Mass Media Law  
(ADV 3352)

Contemporary  
Human  
Communication  
(SPC 3210)

Intercultural  
Communication  
(SPC 4710)

New  
Communication  
Technology &  
Contemporary  
Society  
(COM 3332)

Information  
Architecture  
(LIS 3793)

Writing,  
Presentation  
& Promotion

Intro to PR  
(PUR 3000)

Hispanic  
Marketing  
(ADV 3410)

Principles of  
Advertising  
(ADV 3008)

Public Speaking  
(SPC 2608)

–OR–

Communication  
for  
Business  
(COM 3110)

### ELECTIVE COURSES

(Minimum 3 credits; check for prerequisites)

Desktop  
Multimedia  
(COM 4470)

Website  
Development &  
Administration  
(LIS 4366)

Communication &  
the Internet  
(COM 4430)

Usability &  
Usefulness of  
Information  
Systems  
(LIS 4277)

Web  
Development  
(LIS 4368)

Internship  
(LIS 4940)

Electronic Media  
Production  
(LIS 4301)

IT Practicum  
(LIS 4941)

Special topics, DIS, honors, and  
others as approved by advisor

### CAPSTONE COURSE (required)

Project  
Management  
(LIS 4910)



THE FLORIDA STATE UNIVERSITY  
COLLEGE OF COMMUNICATION & INFORMATION  
*School of Library & Information Studies*

This document is available in an  
alternative format upon request.

*Begin your ICT career at the  
Florida State University!*

**LEARN TO UNDERSTAND AND APPLY:**

- technology and communication theories
- technology techniques
- information principles
- organizational communication and culture
- writing, presentation and promotion

**LEARN THROUGH:**

- hands-on experience
- courses that build on one another to develop your knowledge and skills

**FOR ADDITIONAL INFORMATION**

See the School of Library & Information Studies Web site at <http://slis.fsu.edu> (follow the “Undergraduate” link) or contact:

CCI Advising Center  
4115 University Center C, FSU  
Tallahassee, FL 32306-2651  
Phone: (850) 644-7278  
E-Mail: [advising@cci.fsu.edu](mailto:advising@cci.fsu.edu)

Visit us on the web at:  
<http://slis.fsu.edu>



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UNDERGRADUATE MAJOR IN  
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*Build a Career in ICT!*

